

DAN SALTER

graphic & web designer

EMPLOYMENT

Graphic & Web Designer, United Nations (ICAO)

November 2014 – Present

Montreal, Quebec, Canada

As the Graphic and Web Designer for the United Nations International Civil Aviation Organization, I deliver high-quality design work while maintaining the organization's established visual identity.

I am responsible for:

- Providing design expertise and guidance in support of organizational communication strategies.
- Designing websites and graphic components that are consistent with the UN's branding style.
- Creating promotional material for high profile symposiums and fundraising events, including banners, flyers, advertisements, and other creative assets.
- Supporting numerous departments with their graphic design needs.

At ICAO, I take pride in being able to handle multiple projects while providing innovative, effective design material.

Web & Graphic Designer, Self-employed

November 2013 – Present

Montreal, Quebec, Canada

As a freelance web and graphic designer, I create attractive and professional designs for a wide range of clients. I specialize in digital and print design, social media asset creation, as well as web design and development.

I ensure that I provided all my clients with engaging, on-brand designs that aligned with their project scopes and company needs.

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Web Designer, Morningstar

December 2011 – September 2012

London, England, United Kingdom

As a key member of the Morningstar design team, I was responsible for creating engaging, user focused websites for clients throughout the United Kingdom and the United States.

I designed clients' bespoke websites that matched our client's specifications and also maintained Morningstar's professional image. I ensured the project managers and clients themselves were highly satisfied with the final products they received.

My main tasks at Morningstar:

- Designing for large, high profile companies including: RBS Bank, Rightmove, USAA, Whitbread
- Interface design of interactive web apps
- Actively engaging in meetings with international clients both in person and via conference calls

Premium Web Designer, Yellow Pages

November 2010 – December 2011

Reading, England, United Kingdom

As the premium web designer I successfully designed and created websites for a variety of the Yellow Pages' clients. The role required me to be adaptable to my clients' different design needs and develop an understanding of their corporate identities and house style guides.

I was responsible for every step of the design process, including:

- Interpreting client requests and adapting them into a design
- Developing and creating mock-ups
- Development of website structure and CSS
- Continual website maintenance and upkeep

Graphic & Packaging Designer, Amira Inc.

December 2009 – October 2010

Montreal, Quebec, Canada

At Amira my focus was on creating eye-catching packaging designs, brochures, advertising and taking product photography.

Being the company's first in-house designer I established a cohesive and consistent corporate image. I also revamped many of their well established products with a fresh and appealing design, and created packaging for products in new sales markets.

Graphic and Web Designer, Orstead Pty

July 2009 – May 2010

Sydney, New South Wales, Australia

As graphic and web designer for Orstead, much of my work focused on the redesign of their website www.orstead.com.au and on a wide-reaching advertising campaign of mailers and e-newsletters.

My position was originally established while I was living in Australia and continued on a freelance basis when I returned to Canada.

Graphic and Web Designer, SCP Science

March 2006 – October 2008

Montreal, Quebec, Canada

I was responsible for the redesign of the SCP Science website (in both English and French), creating the French and Mandarin sales catalogues and worked on the overall modernizing of their corporate identity.

I also oversaw a number of projects such as the design of a new 10 foot tradeshow booth, taking product photography and developing international sales materials for the salespeople.

EDUCATION

Web Design, Concordia University

2005 – 2006

Montreal, Quebec, Canada

Graphic Design, Dawson College

2002 – 2005

Montreal, Quebec, Canada

CERTIFICATION

Certificate of Bilingualism in English & French, Lester B. Pearson School Board

July 2002

DSE Assessors Certificate, System Concepts

June 2011

PROFESSIONAL EXPERIENCE

- Graphic Design
- Web Design
- Web Development
- Production Design
- Photography
- Typography
- Photo Editing
- Catalogue Design
- Video Editing
- Advertising
- Responsive Web Design
- Packaging Design
- Poster Design
- Large Scale Graphics
- Wireframing
- Interpersonal Skills
- UX / Usability Design
- Brochure Design
- Wordpress / Drupal
- Various CMS platforms

SOFTWARE & CODING SKILLS

- Illustrator
- Photoshop
- InDesign
- Premiere
- Dreamweaver
- Flash
- CSS
- HTML
- Microsoft Office Suite
- Wordpress
- Drupal
- Final Cut Pro

SUMMARY OF ASSETS

- Able to generate outstanding, dynamic design material
- Focused on clients' needs
- Expert knowledge of industry standard design software
- Dedicated to keeping up with the latest industry trends
- Thrive when working in a diverse team